CONTACT

allister@hey.com (978) 809 - 9716

Portfolio

www.AlbertCarmona.com/ui

LinkedIn

linkedin.com/in/albertjcg

Based in

SKILLS

UX/UI Design User Experience Art Direction **Technical Direction** Video Game Development **Motion Graphics** Motion Design 3D Modeling and Animation

SOFTWARE

Proprietary Video Game Autodesk Maya Photoshop, After Effects, Premiere, XD, Illustrator **FIGMA** ShotGrid Perforce

EDUCATION

Masters of Fine Arts in Computer Animation The Art Institute of California-San Francisco Bachelor of Fine Arts in Computer Animation

LANGUAGES

Merrimack College

Spanish

Albert Carmona

Experienced UI & motion graphics design director skilled in 3D and video game pipelines, passionate about creating engaging interactive experiences.

RELEVANT EXPERIENCE



Lead UI Artist

2K Games / Visual Concepts (2015 - Present)

- Design comprehensive wireframes, mockups, prototypes, and documentation for menus, HUD, and feedback, utilizing Figma and Adobe software.
- Established and maintain style guides and standards for UI assets, this created consistency and visual coherence throughout the game.
- Work in close partnership with game designers to create a cohesive and immersive gameplay experience, closing the gap between the design team and the UI team.
- Collaborate with the art director to develop and communicate an inspiring vision for NBA2K's interface, driving increased user engagement and positive feedback.
- Manage and art-direct a team of highly skilled UI artists and builders, fostering a collaborative and innovative work environment.
- Assist with interviewing and growing the art team.
- Supervise the creation of menus and interfaces, providing detailed feedback to artists and engineers to ensure high-quality deliverables and efficient builds.
- Build high-traffic intricate interactive projects using the game's development engine, including the main menu, UI environment, player walkouts, and pack reveals in MyTeam.
- Ensure seamless functionality across multiple platforms, proactively anticipating and addressing localization constraints.
- Collaborate closely with engineers to problem-solve, implement, and optimize game features, resulting in improved performance and better interactions between artists and engineers.

3D and Motion Graphics Artist

Hectic Digital

 Delivered various motion graphics and 3d modeling/animation projects for the studio's multiple clients.

Motion Graphics / Animator

Carmanation

 Created a short film introducing the startup company from concept to animations and effects using Adobe After Effects.